

FUJIFILM School Gift Promotion Terms and Conditions

What is this Promotion?

1. This FUJIFILM NZ School Gift Promotion (“Promotion”) offers FUJIFILM NZ Limited (“FUJIFILM NZ”) customers (“FUJIFILM Customers”) who purchase one or more qualifying FUJIFILM NZ product(s) (described below as “Qualifying Products”) from an authorised FUJIFILM NZ outlet in New Zealand (described below as an “Authorised FUJIFILM NZ Outlet”) during the period of the Promotion the right to redeem the gift described in paragraph 7 (“Gift”).

Who can enter this Promotion?

2. This Promotion is open to residents of New Zealand who hold a New Zealand bank account with a registered bank, excluding directors, employees, agents of FUJIFILM NZ and its related companies and/or participating retailers connected to this Promotion. The Promotion is for end-users only. Any commercial/trade/bulk orders are excluded from this Promotion.

How long does this Promotion run for?

3. The Promotion commences at 12.01AM on 1 November 2024 and continues until 11.59PM on 1 November 2025 (the “Promotional Period”), subject to available stock.
4. This Promotion will not apply to any purchases of any Qualifying Products made after the expiry of the Promotional Period.

What is a Qualifying Purchase?

5. Only a purchase that is a “Qualifying Purchase” will be eligible to receive one Gift. To be deemed a Qualifying Purchase, your purchase must:
 - 5.1. be made within the Promotional Period;
 - 5.2. include at least one new X series camera, GFX series camera or X/GFX lens (“Qualifying Product”);
 - 5.3. be from an authorised FUJIFILM New Zealand outlet (“Authorised FUJIFILM NZ Outlet”). A full list of Authorised FUJIFILM NZ Outlets can be found at https://www.nz.fujifilm.co.nz/authorised_fujifilm_gfx_dealers/ for GFX products and at https://www.nz.fujifilm.co.nz/authorised_fujifilm_x_dealers/ for X products. Purchases of Qualifying Products from non-authorised FUJIFILM NZ retailers or grey-importers are ineligible for this offer; and
 - 5.4. be paid for in full in a single transaction.
6. To avoid doubt, a purchase that is a single transaction that includes more than one Qualifying Product will be deemed to be one single Qualifying Purchase and only one Gift will be able to be claimed for that Qualifying Purchase.

What is the Gift?

7. Each Gift comprises 2 x redemption codes as follows (“Redemption Codes”):
 - 7.1. 1 x redemption code to redeem a “Beginner” FUJIFILM School Event of your choice; and
 - 7.2. 1 x redemption code to redeem a “Master” FUJIFILM School Event of your choice.

8. Each FUJIFILM School Event is valued at up to \$30 at the start of the Promotional Period, and will be subject to availability at the time of redemption.
9. One Gift per Qualifying Purchase purchased will be provided. There is no limit on the number of Gifts that may be received per person.

How do I redeem my Gift?

10. To claim your Gift under this Promotion (“Claim”), you must:
 - 10.1. complete and submit to FUJIFILM NZ by no later than 11.59PM on 12 Oct 2025 a properly and fully completed redemption form (found at <https://www.nz.fujifilm.co.nz/promotions/>). FUJIFILM NZ will not process any Claims where the relevant redemption form is received after 11.59PM on 12 Oct 2025. The redemption form will require you to submit the following details:
 - 10.1.1. your full contact details;
 - 10.1.2. the individual serial number of the Qualifying Product;
 - 10.1.3. a copy of the receipt of the Qualifying Purchase (a complete and legible scan or photo of the original receipt issued), or if this is not available, such other proof of the purchase of the Qualifying Purchase that FUJIFILM NZ may, at its absolute discretion, elect to accept. The receipt must include details of the time and date of the Qualifying Purchase and the name of the relevant Authorised FUJIFILM NZ Outlet. Failure to produce proof of the Qualifying Purchase may, at the sole discretion of FUJIFILM NZ, result in forfeiture of any right to a Cashback Payment; and
 - 10.1.4. such other information that FUJIFILM NZ may require for the purposes of administering the Promotion.
11. Within a reasonable period of time after receipt of a valid Claim, FUJIFILM NZ will issue via email the Redemption Codes.
12. You may use a Redemption Code to purchase tickets to attend a FUJIFILM School Event organised by FUJIFILM NZ subject to any limitations on the type of event able to be redeemed specified by FUJIFILM NZ at the time that Redemption Code is provided to you. To use a Redemption Code:
 - 12.1. visit the FUJIFILM NZ page at Eventbrite at <https://www.eventbrite.co.nz/o/fujifilm-nz-34294614547> or simply scan the QR code provided with your Redemption Code;
 - 12.2. select the FUJIFILM School Event you wish to attend; and
 - 12.3. enter the Redemption Code where indicated at checkout.
13. The following terms apply to your use of the Redemption Code:
 - 13.1. The Redemption Code is valid until 11.59PM on 1 November 2027 (“Expiry Date”) and must be used at any time prior to the Expiry Date. No compensation will be paid by FUJIFILM NZ if the Participant is unable to use the Redemption Code during the Redemption Period.
 - 13.2. Each Redemption Code can be used only once.
 - 13.3. Each Redemption Code may be applied only to FUJIFILM School Events available through Eventbrite at the time the Redemption Code is used.
 - 13.4. The Redemption Code is not transferable, may not be resold or redeemed for cash.

- 13.5. The Redemption Code cannot be combined with other offers or any other promotional codes, unless otherwise agreed by FUJIFILM NZ.
14. FUJIFILM NZ makes no guarantee about the availability of any particular FUJIFILM School Event through to the Expiry Date.
15. FUJIFILM NZ may verify the validity of a Claim or Redemption Code at any time and will disqualify any person who tampers with the Promotion process or who submits a Claim or Redemption Code that is not in accordance with these Terms and Conditions.
16. FUJIFILM NZ may refuse to accept a Claim or Redemption Code where it suspects that the Claim or Redemption Code is false or fraudulent, or does not comply with these Terms and Conditions or any applicable law.
17. To use your Redemption Code, you may be required to accept terms and conditions from providers of FUJIFILM School Event products or services, such as terms specified by Eventbrite ("Third Party Terms"). If you refuse to accept any such Third Party Terms, you forfeit your right to use your Redemption Code.

Who is running this promotion?

18. FUJIFILM NZ Limited of 2C William Pickering Drive, Rosedale, Auckland 0632 is the promoter of this Promotion.

What personal information of mine may be collected and on what terms?

19. As a condition of participating in this Promotion:
 - 19.1. you consent to FUJIFILM NZ using your personal information to administer the Promotion, including disclosing the FUJIFILM Customer's personal information to organisations that assist FUJIFILM NZ with administering this Promotion;
 - 19.2. you consent to FUJIFILM NZ using your personal information for future marketing purposes, unless otherwise advised by you. You may access and correct any personal information held by FUJIFILM NZ, upon request to FUJIFILM NZ.
20. FUJIFILM NZ respects the privacy of its customers. Any personal information will be collected, held, used and disclosed in accordance with its privacy policy, which is available at <https://www.fujifilm.com/nz/en/privacy>.

What other things should I know about the Promotion?

21. By making a Qualifying Purchase, you consent to be bound by these Terms and Conditions.
22. Fraudulent conduct in respect of this Promotion or any Gift may result in legal action.
23. This Promotion is not available in conjunction with any other promotions or other offers whatsoever unless otherwise specified in writing by FUJIFILM NZ.
24. A Gift is personal to the relevant FUJIFILM NZ Customer and cannot be assigned, transferred or exchanged for other products or cash and can only be redeemed through FUJIFILM NZ under these Terms and Conditions.
25. Any tax liability, which may arise as a result receiving the Gift in connection with this Promotion, will be the sole responsibility of the relevant FUJIFILM NZ Customer.

26. To the maximum extent permitted by applicable law, FUJIFILM NZ will not be liable for any loss, damage or injury of any nature howsoever caused or sustained by any person under or in connection with this Promotion (except in the case of a FUJIFILM NZ Customer who has attempted to redeem a Redemption Code and has fully complied with these Terms and Conditions, where FUJIFILM NZ's liability is instead limited (subject to any applicable law) to the value of the Redemption Code).
27. If any act or omission, event or circumstance occurs which is beyond the reasonable control of FUJIFILM NZ and which prevents FUJIFILM NZ from complying with these Terms and Conditions, FUJIFILM NZ will not be liable for any failure to perform or delay in performing its obligation and FUJIFILM NZ reserves the right (subject to any applicable law) to cancel, terminate, modify or suspend the Promotion and/or these Terms and Conditions.
28. These Terms and Conditions are governed by the laws of New Zealand.